



INSIDE DURANGO TV – Cable Channel 15
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DURANGO DEVO

Epic Bike Racing Coverage by Local Young Velocipedes

Most towns have sports coverage of football, baseball, etc... but here at ***Inside Durango TV*** – we like to show off what Durango and Southwest Colorado are best known for, sweet mountain biking. With our feature ***Durango DEVO*** you can ride along as young and up coming riders rip it up on epic mountain trails... see it from their view. ***Durango Devo*** is created by the athletes themselves—Check it out!

WHAT is *Durango DEVO*

- A cool sports segment about mountain biking, produced and created by Durango's rising cycling stars racing with the Durango Junior Development (DEVO) Mountain Bike Team.

WHAT'S on *DEVO*

- Coverage of mountain bike racing by the young racers themselves. Follow the team as they travel around the state and nation perfecting their skills making mountain biking a life-long sport.

WHERE *DEVO* is SEEN

- ***Inside Durango TV*** – Cable Channel 15, 10 times daily, during **primetime** hours
- Durango's premiere web-video site, DurangoTV.com
- Shown **300** times monthly on **primetime** TV and 24-hour continual web presence on DurangoTV.com

BENEFITS to SPONSOR

- Your commitment to young athletes and mountain biking is showcased to the community
- Business name & logo, contact information and website address are highlighted on TV
- Business address & hyper-link to your website on DurangoTV.com
- You receive **300** monthly **primetime** TV exposures and 24-hour continual web presence on DurangoTV.com

COST to be a PRESENTING SPONSOR - \$1200/month for sole sponsorship

- **Sold**

10% Discount for Annual Commitment

Join ***Inside Durango TV*** in celebrating our young local athletes!
Give us a call!

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