



***INSIDE DURANGO TV*** – Cable Channel 15  
Brought to you by Animas Media  
[www.durangotv.com](http://www.durangotv.com)

## ESPRESSO YOURSELF

### *Highlighting Local Coffee & Culture*

*Inside Durango TV* gives you *the word on the street* with our feature, *Espresso Yourself*. Main Street is the beating heart of Durango's vibrant culture. Opinionated people can be found rolling and strolling through town; eating favorite foods, window shopping, and, of course, finding a java fix – lets hear what they say!

---

#### WHAT is *ESPRESSO YOURSELF*

- Locally-focused TV Feature – *Inside Durango TV* periodically drops by sponsoring coffee shops and visits with patrons for impromptu interviews that illustrate the culture of Durango.

#### WHAT'S on *ESPRESSO YOURSELF*

- Your neighbor's voices, opinions, and personalities are what help makes Durango so special, unique and important to protect. Real people, real life, real interest for viewers.

#### WHERE ESPRESSO YOURSELF is SEEN

- *Inside Durango TV* – Cable Channel 15, 10 times daily, during **primetime** hours
- Durango's premiere web-video site, DurangoTV.com
- Shown **300** times monthly on **primetime** TV and 24-hour continual web presence on DurangoTV.com

#### BENEFITS to SPONSOR

- Viewers see themselves, their friends and neighbors *inside* your business, *enjoying* your product
- Your commitment to supporting local thoughts and voice is showcased to the community
- Prominent logo placement, company tagline and contact information is highlighted on TV
- You receive **300** monthly **primetime** TV exposures and 24-hour continual web presence on DurangoTV.com

#### PRESENTING SPONSOR INVESTMENT

- **SOLD**

*10% Discount for Annual Commitment*

---

*We CONSTANTLY receive feedback about our segments which means people are watching and wanting more!" – Loryn Kasten, Director of Marketing, Durango Mountain Resort.*

---

Join *Inside Durango TV* in celebrating the local saloons, ale houses, watering holes and the beverages which help people more freely express their opinions. CHEERS!

If you have an opinion on sponsoring the show, let's hear it!

970.247.8137 – P.O. Box 2563 – Durango, CO 81303 – [info@insidedurangotv.com](mailto:info@insidedurangotv.com) – [www.durangotv.com](http://www.durangotv.com)