



INSIDE DURANGO TV – Cable Channel 15
Brought to you by Animas Media
www.durangotv.com

WHO WE ARE!

***Local Fun & Informative TV • 24-Hour Web • High Definition Format • Affordable
Reaching Locals & Tourists!***

OUR HISTORY

Since 1983, *Inside Durango TV* has featured the Southwest Colorado lifestyle for thousands of viewers (tourists & locals) every day through an entertaining and informative half hour television program.

WHERE IDTV is SEEN

Cable Channel 15, Monday-Friday, 7-9 am & 7-10 pm, Saturday & Sunday, 7-10 pm & DurangoTV.com.

***Aired during Primetime hours on Denver NBC affiliate – KUSA-TV, 9-NEWS
Colorado's #1 news source; offering state, national and world news, weather and sports.***

PROGRAMMING

Compelling fun stories about activities, events and interesting people/topics that celebrate our local culture. Programming is updated regularly keeping it fresh and exciting attracting new and return viewers.

PRODUCTION

Award winning full-production company that promotes your business creatively in living color, movement and sound through high quality television and web delivery – DurangoTV.com.

PROMOTION

Web presence, image advertising on local cable system, full page ad in Southwest Summer Guide (The Durango Herald), underwriter for KSUT Public Radio, kiosks at Durango & Silverton Chambers and more.

BENEFITS to YOUR BUSINESS

- ✚ Showcases your support of Durango and nearby Southwest lifestyles
- ✚ Shows your business and product in live color, sound and motion
- ✚ Broadcasts to more than 15,000 local viewers – cable reach continues to expand including now airing in Mancos and Dolores
- ✚ Seen by 1000s of tourists – Durango receives an estimated 800,000 tourists annually
- ✚ Aired in virtually every one of Durango's 3000+ hotel/motel rooms
- ✚ Your feature airs 300 times per month
- ✚ Markets and cross-markets your business on TV and the web, providing multiple market exposure
- ✚ Book-ended by KUSA-TV, Channel 9 News (NBC Affiliate), Denver's #1 news station

***“IDTV is a fantastic resource for Durango Mountain Resort. We're able to easily reach locals and visitors keeping them informed about what's happening on the mountain, year round, for a very affordable price!” –
Loryn Kasten, Director of Marketing, Durango Mountain Resort.***

Inside Durango TV can help build your business. Call us today to get started!

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