



***INSIDE DURANGO TV*** - Cable Channel 15  
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[www.durangotv.com](http://www.durangotv.com)

## Local Flavor

### ***Learn about the unique flavors of food flourishing in Southwest Colorado***

We're cookin' in Southwest Colorado, as ***Inside Durango TV*** features the area's unique flavors and tastes. You'll be surprised at what's available, and also learn how to munch your way to supporting local faire!

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#### **WHAT is *Local Flavor***

- An ***Inside Durango TV*** feature focusing on the unique flavors, foods and cooking ideas from around Southwest Colorado

#### **WHAT'S on *Local Flavor***

- Stories about foods, how to prepare them and how to support local faire and resources

#### **WHERE *Local Flavor* is SEEN**

- ***Inside Durango TV*** - Cable Channel 15, 10 times daily, during **primetime** hours
- Durango's premiere web-video site, DurangoTV.com
- Shown **300** times monthly on **primetime** TV and 24-hour continual web presence on DurangoTV.com

#### **BENEFITS to SPONSOR**

- Showcase your commitment to our large, vibrant food culture
- Business name & logo, contact information and website address are highlighted on TV
- Business address & hyper-link to your website listed on DurangoTV.com
- You receive **300** monthly **primetime** TV exposures and 24-hour continual web presence on DurangoTV.com

#### **COST to be a PRESENTING SPONSOR - \$1000/month**

- Two sponsors: \$500 each
- Cost includes production, airtime and web presence
- 6-month minimum

***10% Discount for Annual Commitment***

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Join ***Inside Durango TV*** in celebrating unique places, things, activities and people from around Southwest Colorado and the Four Corners Region. Come join us in learning more about where we live.

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