



INSIDE DURANGO TV – Cable Channel 15
Animas Media
www.durangotv.com

SECRET LIVES OF DURANGATANGS

Highlighting local residents with secret talents

Inside Durango TV features unique individuals who live in and around Durango! From world-class alpinists and cyclists, to internationally recognized scholars and doctors, to amazing artists– southwest Colorado is home to these successful people. They are our friends, neighbors and co-workers and we're here to tell you about them and their secret lives!

WHAT is *SECRET LIVES OF DURANGATANGS*

- On-going TV series highlighting locals with a successful, secret talent.

WHAT'S on *SECRET LIVES OF DURANGATANGS*

- Compelling and humorous stories of people who juggle family, work, play *and* secret successes.

WHERE *SECRET LIVES OF DURANGATANGS* is SEEN

- *Inside Durango TV* – Cable Channel 15 – 10 times daily during **primetime** hours
- Durango's premiere web-video site, DurangoTV.com
- Shown **300** times monthly on **primetime** TV and 24-hour continual web presence on DurangoTV.com

BENEFITS to SPONSOR

- Your commitment to the community and its stars is showcased
- As a presenting sponsor, your company can take ownership of this unique series
- Business name & logo, contact information and website are highlighted on TV
- Business address & hyper-link to your website on DurangoTV.com
- You receive **300** monthly **primetime** TV exposures and 24-hour continual web presence on DurangoTV.com

COST to be a PRESENTING SPONSOR, \$1100/month for sole sponsorship

- Two sponsors: \$550 each/month
- Cost includes production, airtime and web presence
- Six-month minimum

10% Discount for annual commitment

"I've been on the show since the early 1980's, and it works!" Casey Lynch – Mountain Waters Rafting

Support our local success stories! Call to join *Inside Durango TV* in celebrating our talented local residents.

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