



***INSIDE DURANGO TV*** – Cable Channel 15  
Brought to you by Animas Media  
[www.durangotv.com](http://www.durangotv.com)

## **DURANGO GREEN**

***HIGHLIGHTING THE GREEN MOVEMENT IN DURANGO – LITTLE WAYS TO MAKE A BIG DIFFERENCE***

*Inside Durango TV* is spreading the word about Durango **Businesses, Organizations and Individuals** making a difference through Green Sustainable living practices.

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### **WHAT is DURANGO GREEN**

- Series of locally-focused, 1 minute TV features promoting Green initiatives. Includes helpful and educational tips and resources for those wanting to Go Green

### **WHAT'S on DURANGO GREEN**

- Compelling, humorous and entertaining examples of how to go Green
- Green options many people may not have considered
- Examples of Durango's community Going Green
- Topics include recycling, transportation, buying locally and energy saving tips

### **WHERE DURANGO GREEN is SEEN**

- *Inside Durango TV* – Cable Channel 15, 10 times daily, during **primetime** hours
- Durango's premiere web-video site, DurangoTV.com
- Shown **300** times monthly on **primetime** TV and 24-hour continual web presence on DurangoTV.com

### **BENEFITS to SPONSOR**

- Your commitment to the Green Movement is showcased to the community
- Business name & logo, contact information and website address are highlighted on TV
- Business address & hyper-link to your website on DurangoTV.com
- You receive **300** monthly **primetime** TV exposures and 24-hour continual web presence on DurangoTV.com

### **COST to be a PRESENTING SPONSOR - \$1200/month for sole sponsorship**

- Two sponsors: \$600 each/month @ \$2/episode
- Three sponsors: \$400 each/month @ \$1.33/episode
- Cost includes production, airtime and web presence
- 6-month minimum

***10% Discount for Annual Commitment***

***"Animas Media has been with me every step of the way. Whenever I need a project for myself or one of my sponsors, I always use Animas Media especially when there is a deadline!" – Tom Danielson, Professional Cyclist***

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Call to join *Inside Durango TV* in celebrating the local Green movement!

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